



GENERA LIFE 21 PROJECT

Re-vitalising Energy Transition in Touristic Islands

LIFE-2021-CET-LOCAL: “Technical support to clean energy transition plans and strategies in municipalities and regions”

GENERA’s WEBINARS

“Strategies for Islands’ Energy Plans.”

12th march, 2025

UniverCities –USE Efficiency Association

<https://www.univer-cities.org/>
info@univer-cities.org

GENERA PROJECT

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Vittoria Fazio

Architect, Dr.
vittoria.fazio@univer-cities.org





GENERA's Goals and Activities



GENERA is a project that assists **public authorities** in transforming the **energy context** of the European regions, to **facilitate a rapid transition** to a **decarbonised** and **sustainable economy**.



Create ET Stakeholder Ecosystem



Develop Monitoring Tools



Implement Training Programs



Drive Citizen Engagement





Expected Project Outcomes

1 European and Island Energy Context

Comprehensive **analysis of Mediterranean islands** through **stakeholder identification**, **island typology definition**, **monitoring tools assessment**, and financial mechanism evaluation.

3 Municipality Support Framework

Direct assistance to tourist island municipalities through **municipal-level roadmap production** and **Energy Transition Tools creation**.

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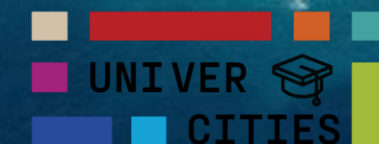
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2 GENERA Community Development

Establishment of **Digital Social Platform** featuring Energy Transition **awareness campaigns**, **MOOCs** for training, **Social Game** development, and municipal best practices database.

4 Results Distribution

Strategic production and **dissemination of project results** and developed content across all channels.





Thank You!

Thank you for your attention. We look forward to a productive collaboration. Together, we will advance energy transition. Contact us for more information or to get involved.



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