



**GENERA PROJECT  
WEBINAR**

**UNIVERCITIES PRESENTA**

# TRANSIZIONE ENERGETICA E CITTADINANZA

**La partecipazione della popolazione  
per soluzioni energetiche accessibili  
e sostenibili.**




Il webinar discuterà le strategie a disposizione delle autorità pubbliche delle isole europee per coinvolgere i cittadini nel processo di transizione verso l'energia pulita.

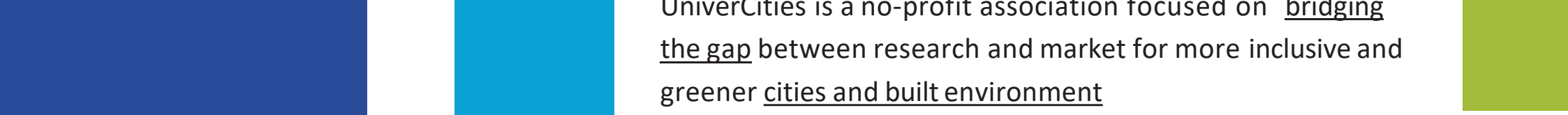


# UNIVERCITIES

Universal Cities for all



UniverCities is a no-profit association focused on bridging the gap between research and market for more inclusive and greener cities and built environment



# UniverCities

RTOs

we promote social inclusion as a  
key drive to environmental  
challenges

CITIES  
+ BUILDINGS



## VISION

UniverCities aims to be a global hub to encompass cross-cutting knowledge and professional skills, with diversity and social inclusion serving as the driving forces behind the change to solve environmental and climate challenges.



## MISSION

UniverCities' mission is to accelerate the transition of innovative ideas into inclusive sustainable actions and solutions related to the global urban and built environment issues. This mission includes a strong emphasis on embracing fully representative data, diverse knowledge and cultural perspectives, sustainable business models, inclusive design, and just policies.

# UNIVERCITIES IN NUMBERS



Created in **2012**



**Three hubs**  
(Rome, London, Valencia)

**13** international original founding members including:

- ~Universitat Politècnica de València (UPV) - Spain
- ~ The Aristotle University of Thessaloniki (AUTH) - Greece
- ~Università Tor Vergata - Italy
- ~Energia.Da - Italy
- ~Energy Consulting Network - Denmark
- ~Brunel University - United Kingdom
- ~Regional Environmental Center for Central and Eastern Europe (REC) - Hungary
- ~Vilnius Gediminas Technical University - Lithuania
- ~Dublin Institute of Technology - Ireland
- ~Hafen City University Hamburg - Germany
- ~ Aarhus University (AU) - Denmark



**Main Funders and Partnerships**

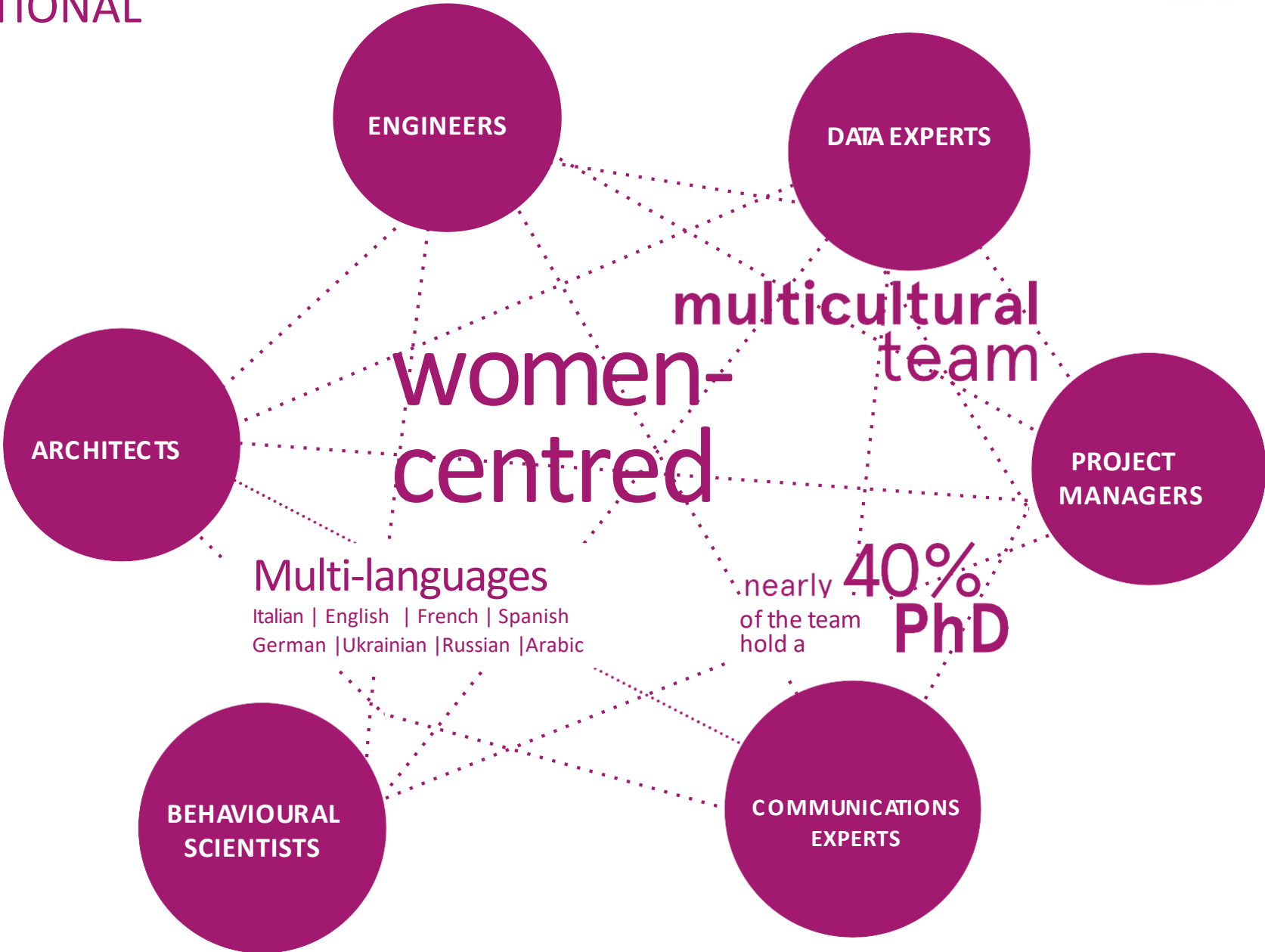


**99** partners  
in 36 countries in 5 continents

**107** municipalities  
representing over 60 million citizens



# INTERDISCIPLINARY & INTERNATIONAL TEAM



# PROBLEM STATEMENT



01

Cities lacking technical resources and expertise

04



Diverse stakeholders not included in decision-making processes and the design of solutions to urban problems

07



Lack of inclusive co-creation methodologies to drive policies which are *fit-for-all* and *not-only-for-the-fit*

02



Data gaps and data bias at urban and built environment level

05



Few efficient knowledge exchanges between cities

08



Lack of accessible equitable green solutions in the built environment for vulnerable groups of users

03



Absence of routes to market for research and innovation solutions

06



Lack of a holistic approach for the transition to climate neutral cities done by the people for the people



# OUR CAPABILITIES in R&I

## COORDINATION AND PROJECT MANAGEMENT

Coordination of EU and International R&I, with over 20 years of experience and more than 50 Mio Eu funded projects managed involving over 80 global partners.

## REPRESENTATIVE DATA

Gather and analyse inclusive urban data and find the gaps helping to identify the needs of cities, buildings and users. Our unique data approach focuses on analysis missing and biased data, valuing the unknown as much as the known".

## INCLUSIVE USERS ENGAGEMENTS & EXPERIENCES (Co-Creation UX)

Engage citizens, co-creating and co-designing innovative solutions to problems in cities and in the built environment. We have established a co creation framework Named "FIT FOR PURPOSE NOT FOR THE FIT" based on merging principles of the UK Double Dimond and the US Systemic Design Thinking approach.

## URBAN PLANNING & DESIGN

Support in planning urban space and design buildings which are gender-neutral and minority-friendly, to create healthy, safe, and inclusive living environments for everyone in a fair way.

## UNBIASED MEDIA COMMUNICATION

Raise awareness and communicate our activities in an inclusive, neutral way. We have la long experience in working with National Media Broadcasters developing science Media products, interactive formats and serious games, and documentaries.



# PAST PROJECTS



over **18.000.000€**  
of total budget reach

**40** co-creation activities  
in **2 YEARS**

over **1600**  
citizens involved

**20** national & international  
events and training  
courses in the last year

nearly **100.000**  
views on social media



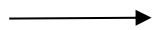


# OUR MEMBERSHIP PROGRAMMES

UniverCities has  
6 MEMBERSHIP  
PROGRAMMES



targets



BOOSTING

Students or PhD



SCALING

Professionals

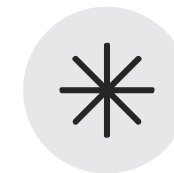


INNOVATING

SMEs  
Public authorities  
Universities & RTOs



LEADING



CUSTOMISED



STEERING

Anyone

## IF YOU ARE

- A university or a PhD **student**
- An individual **professional**
- An **SME** or an **NGO**
- A **public authority** or an **intergovernmental body**
- A **university** or an **RTO**
- Or anyone else interested in creating cities and buildings fit for all

## JOIN OUR COMMUNITY!

- **Grow your network**

Join our global community and create relationships and opportunities with international partners from all around the world (see our global network)

- **Access Funding**

Join our working groups and consortia-building events to access potential funding streams from major internal agencies and funders (EU Commission, UN, global foundations, national funding agencies)

- **Upskill**

Join our training programmes and field experiences to grow your expertise in the urban and built environment space with a more inclusive approach to design and solutions

- **Go to Market**

Join our activities and events to bring your innovation ideas closer to market

# CONTACTS



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Univer\_Cities



UniverCities

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