



UNIVERSITAT
POLITÈCNICA
DE VALÈNCIA

GENERA's WEBINAR

"Strategies for Energy Planning in Islands"

GENERA Project Introduction

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GENERA's WEBINARs

"Strategies for Energy Planning in Islands"

31st March, 2025

GENERA PROJECT

This project was funded by the European Union
under call LIFE-2021-CET-LOCAL

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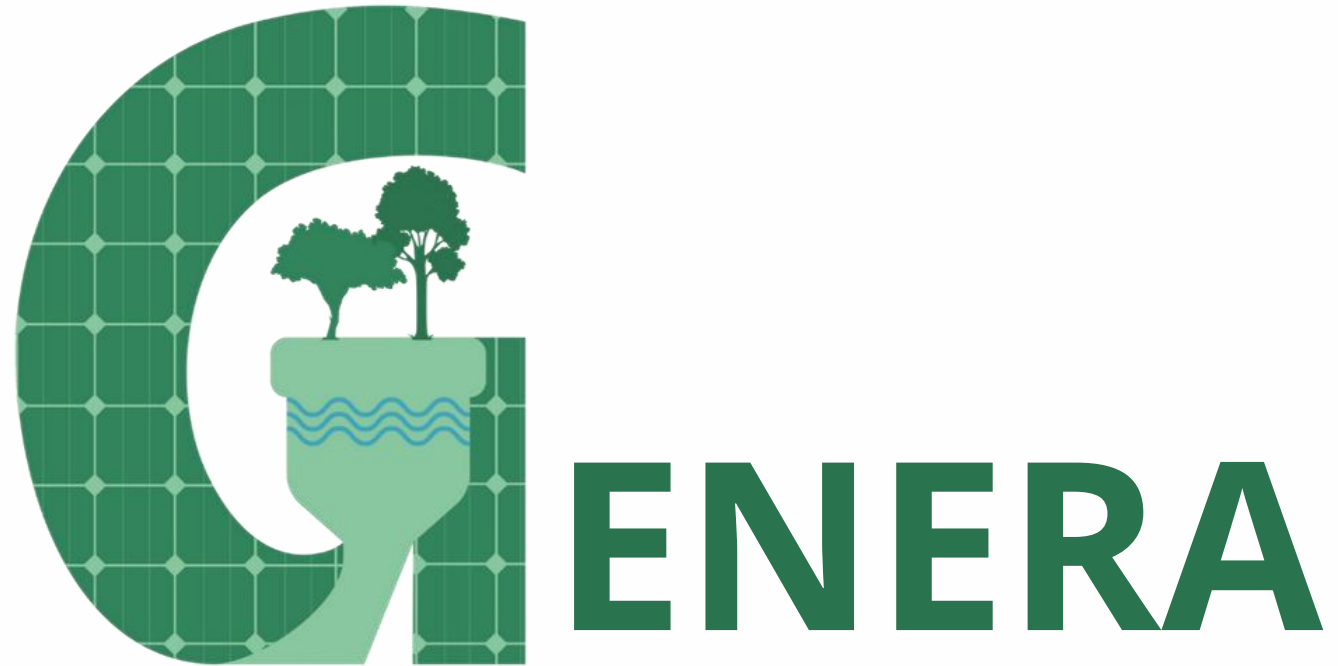




ABOUT GENERA



UNIVERSITAT
POLITÈCNICA
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LIFE-2021-CET-LOCAL: “Technical support for clean energy transition plans and strategies in municipalities and regions”.

Revitalizing the energy transition on tourist islands

GENERA is a project that helps **public authorities** transform the energy context of tourist regions located on islands to facilitate a rapid transition to a **decarbonized and sustainable economy**.

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PARTNERSHIP



UNIVERSITAT
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MEET THE PARTNERS

UNIWA

The University of West Attica was founded in 2018 as the result of merging two Technological Institutes of the country. The establishment of UNIWA aims at tackling the educational, social, cultural and developing needs of the country that are linked with the following cognitive fields (a) Social, Administrative and Financial Sciences, (b) Engineer Science, (c) Food Science, (d) Health and Care Sciences, and (e) Fine Arts Science. UNIWA is now the third biggest university in Greece in terms of enrolled students.

ROLE: TECHNOLOGY AND MOOCs DELIVERY

MEET THE PARTNERS

READ

READ S.A. is a regional development agency and an essential player in the South Aegean Region, supporting and coordinating economic, social and cultural development within the Region. READ S.A. is active in preparing and managing grant applications in a wide variety of areas, from cultural preservation and heritage, gastronomy, transport, civil protection and sustainable tourism to social and economic development.

ROLE: LEAD PARTNER IN SUSTAINABLE AND ENERGY PLANS

MEET THE PARTNERS

MAGGIOLI

Maggioli is a Family Company which, in more than 100 years, has built and developed competences and top-quality solutions to support the Public Administration, Companies and Free-lance Professionals. Their Research and Development team manages now more than 30 active European Projects, a lot of which relates to a more sustainable Public Administration, which is their goal for the future.

MAGGIOLI ROLE: DIGITAL & TECHNOLOGY

MEET THE PARTNERS

STINTINO

Stintino is a town in the Province of Sacer, Sardinia (Italy).

Stintino was founded by the Asinara's inhabitants in 1885 and became an independent municipality in 1988: in the beginning, Stintino was a fishing village, but in the 1960s started to become a well-known tourist destination. Today Stintino, inhabited by 1600 residents in winter, is populated by tens of thousands of tourists during the summer season, coming from every corner of Europe.

STINTINO ROLE: PRODUCTION OF THE SUSTAINABLE ENERGY PLANS

MEET THE PARTNERS

UNIVERCITIES

UniverCities is a non-profit independent association that celebrates innovation through diversity as a driver to engage with communities, and design for change and inclusion of "universal cities". It was created in 2012, by a group of universities and organisations as a spin-off to an EU project named USE Efficiency and ever since continues its legacy of innovation activities. UniverCities leverages on research and technology organisations and is a reference hub to encompass diverse and inclusive crosscutting knowledge and professional skills. The Association boosts and accelerates the transition of urban areas to being more inclusive and sustainable, by reaching communities through joint collaborations and co-creation activities, by designing solutions, to practical actions that drive the change.

ROLE: DEVELOPMENT OF THE DIGITAL SOCIAL PLATFORM

MEET THE PARTNERS

UPV

The Universitat Politècnica de València (UPV) is a young university that has been positioned as the best polytechnic in Spain according to The Academic Ranking of World Universities (ARWU).

The ASES group belongs to the Institute for Energy Engineering (IUIIE) and has experience in european projects.

UPV ROLE: COORDINATOR

MEET THE PARTNERS

ITER

By initiative of Tenerife's island council (Cabildo Insular), the Institute of Technology and Renewable Energies (ITER) was established in 1990 with the aim of supporting sustainable development and innovation on the island. Today, ITER stands as an international centre of reference for research into renewable energies, engineering, telecommunications, the environment and genomics.

ITER ROLE: LOCAL SUPPORT MANAGER

MEET THE PARTNERS

GLOBAL

Global Mediterranean S.L.U. is an audiovisual and radio production company that provides production services to its own media (TEF TV, Ibiza Global TV, Ibiza Global Radio, newspaper of Ibiza and Formentera) and production services to other regional, national and international TV and radio channels. Amongst its main productions we find all types of TV programs, promotional videos and slots.

ROLE: COMMUNICATION & DISSEMINATION

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OBJECTIVES



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Create an ecosystem of actors (citizens, municipal technicians, policy makers, etc.) involved in the energy transition.



Develop support tools for the creation of municipal action plans.



Implement training programs for municipal technicians and citizens.



Promote citizen participation through co-creation events and seminars.

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ACTIVITIES PERFORMED



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Identification of existing monitoring tools



Best practices implemented at the municipal level



European and island energy context: Canary Islands, Balearic Islands, Greek and Italian islands



Financial mechanisms



Identification of key players and stakeholders



Dissemination of activities, events and results



Co-creation events



Seminars and informative webinars



Digital Social Platform



GENERA Community



Raising awareness of the energy transition



Social Game



Definition of island typology



Online training courses



Energy Transition Tools



Production of roadmaps

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RESULTS



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European and island energy context

Comprehensive analysis of Mediterranean islands through the identification of stakeholders, definition of island typology, evaluation of monitoring tools and assessment of financial mechanisms.

Support framework for municipalities

Direct assistance to the municipalities of the tourist islands through the development of roadmaps at the municipal level and the creation of energy transition tools.

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GENERA Community Development

Creation of a digital social platform with awareness campaigns on energy transition, training MOOCs, development of social games and a database of good municipal practices.

Dissemination of results

Strategic production and dissemination of project results and content developed through all channels.

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Thank you!





CONSORCIO DE GENERA

